Davenport University Alumni Casting Call Terms and Conditions

**ELIGIBILITY:** This contest is intended solely for Davenport University Alumni. A DU Alumnus is defined as anyone who has completed an entire course of study at Davenport University. Davenport University employees are not eligible to enter the contest.

All video and photo entries must include the following information

- What is the greatest benefit you got from attending DU
- Your name
- What campus you attended
- Where you currently work

Any entry that does not include the information above will be disqualified. Video entries must also be properly uploaded to YouTube. In additional a url of the video must be emailed to Jason Madden at Jason.Madden@davenport.edu. Photo entries must be properly uploaded to the Davenport University Alumni Facebook page. Photos must also be emailed to Jason Madden at Jason.Madden@davenport.edu

**PROMOTION PERIOD:** The promotion period begins on September 30, 2010 at 12:00 a.m. Eastern Time (E.T.) and ends on October 5, 2010 at 11:59 p.m. (E.T.) (the "Promotion Period"). All entries must be received during the Promotion Period.

**GENERAL CONDITIONS:** All eligible entries will go to the Davenport University Relations and Communications Department for review. Depending on the total number of alumni needed for the new Davenport University commercials, a certain amount of entries will be selected. Selected entries entitle the alumni to appear in our commercials, which will be aired in various parts of Michigan. Of the selected entries, five winners will randomly be chosen. One of those winners will receive the Grand Prize of a Wi-Fi capable, 16GB Apple iPad (valued at approximately $500). Four runner ups will receive a $50 gift card.

**RELEASE OF LIABILITY:** All entrants hereby release Davenport and its affiliates, subsidiaries, officers, directors, agents, employees and all others associated with the development and execution of this program from any and all liability with respect to or in any way arising from this casting call. Entrants also acknowledge that when they submit their entry for the casting call, they are granting permission to Davenport University its faculty, staff, and agents the right to use, free of charge, any photograph or video in any and all formats including but not limited to University publications, the University website, University advertisements and other promotions. Davenport is not responsible for any technical or human error that may occur in the processing or submissions in this program. Davenport reserves the right at its sole discretion to cancel, terminate, modify, or suspend the program at any time.

**PRIVACY POLICY:** We will never sell your personal information.

**TRADEMARKS:** Davenport does not have any connection or affiliation with Facebook®, YouTube® or Apple® through this Casting Call.