



NEWS ADVISORY

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DAVENPORT UNIVERSITY TO HOST 'THE ULTIMATE SUCCESS SUMMIT'

LIVONIA, Mich., Feb. 7, 2013 – Davenport University has partnered with the Michigan Business and Professional Association along with area businesses to host The Ultimate Success Summit on Feb. 28. The Summit, aimed at small businesses and professional services experts, will provide high-level expert guidance to outsmart, outsell and outshine competitors. Participating in the Summit will earn attendees seven continuing education credits.

“This event is geared toward accountants, small business owners, financial advisors and insurance agents to help them get an edge over their competition,” said Jim Loughran, Davenport University Livonia Campus Leader. “Davenport’s mission is to prepare students for the 21st Century business world. This event helps us reach out to area professionals who may need extra business advice in reaching their audiences and fulfilling their business sales goals.”

Speakers at the day-long event include Lisa Mininni, best-selling author and President of Excellerate Associates; Jayne Burch, founder of Marketing Monsoon; Al Robinson, CEO of Waymakers; Dean Chambos, Director of Retirement Services at PenInsure Group; Kevin Vaughn, CEO of A One Networks Consulting; Jared Sparr, CEO of JPS; and Ann Marie Stinnett of The Stinnett Law Group.

Those interested can register at: <http://www.ExcellerateAssociates.com/SuccessSummit>

All media are invited to attend.

WHAT:	The Ultimate Success Summit
WHEN:	Thursday, Feb. 28 8:30 a.m. – 5:00 p.m.
COST:	\$199 (includes lunch) Special pricing offered to Chamber members in Michigan
WHERE:	Davenport University Livonia Campus 19499 Victor Parkway Livonia, MI 48251

About Davenport University

Founded in 1866, Davenport is a private, non-profit university serving more than 11,000 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport

provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 50 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology and health professions. More information is available at www.davenport.edu.

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