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**STUDENTS TO COMPETE IN JUNIOR ACHIEVEMENT CHALLENGE  
AT DAVENPORT UNIVERSITY**

**SAGINAW, Mich., Dec. 3, 2013** – More than 60 area high school students, assisted by more than 20 community volunteers, will participate in the Junior Achievement Titan Business Challenge at Davenport University’s Saginaw Campus, Friday, Dec. 13, from 8:30 a.m. to 1 p.m.

“Davenport University is proud to host this innovative and educational event for Saginaw Bay Area students,” said Denise Sherman, Campus Director of Davenport’s Saginaw Campus. “The Titan Challenge provides students with the unique opportunity to gain brief global business experience and understand how decisions affect the bottom line.”

The JA Titan Business Challenge is a business strategy tournament that pairs area youth with representatives from local businesses. Using the “Titan Program,” an online business simulation, JA runs each team through a gauntlet of real-world situations faced by businesses today. The competition is designed to unleash creativity, challenge leadership capabilities and demonstrate the competitive nature of our current economic system. Students operate their own virtual company and have the opportunity to run it into the ground or earn big profits all while competing for real prizes and scholarships.

All media are invited to attend.

<b>WHAT:</b>	<b>Junior Achievement Titan Business Challenge</b>
<b>WHEN:</b>	<b>Friday, Dec. 13, 2013 8:30 a.m. – 1 p.m.</b>
<b>WHERE:</b>	<b>Davenport University, Saginaw Campus 5300 Bay Rd. Saginaw, Mich.</b>

**About Junior Achievement of Northeast Michigan**

Junior Achievement of Northeast Michigan is a strong local area office of JA Worldwide, the

world's largest organization dedicated to educating students about workforce readiness, entrepreneurship and financial literacy through experiential, hands on programs.

**About Davenport University**

Founded in 1866, Davenport is a private, non-profit university serving nearly 11,000 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 50 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology and health professions. More information is available at [www.davenport.edu](http://www.davenport.edu).

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