



NEWS RELEASE

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DAVENPORT UNIVERSITY ANNOUNCES LAUNCH OF EMPLOYMENT GUARANTEE Program will launch as pilot with all Davenport Accounting Students

GRAND RAPIDS, Mich., August 20, 2014 –Davenport University will introduce an Employment Guarantee for all accounting students. The Davenport University Employment Guarantee will provide additional semesters of education for accounting graduates who have met all requirements and are unable to find employment in their field of study within six months of graduation.

“When we launched Vision 2015 back in 2010, the Employment Guarantee was a key component,” said Dr. Richard Pappas, President of Davenport University. “This program isn’t a gimmick. This is Davenport putting its money where its mouth is. We are confident in our ability to prepare students for in-demand careers, and we’re willing to back that up with a guarantee.”

To be eligible, students must maintain a 3.0 GPA in their major and overall, complete an internship and other experiential learning components, be eligible for legal employment in the U.S., and conduct a thorough, documented job search. Qualified graduates unable to find employment may receive up to three additional semesters – up to 48 credits total – of instruction tuition-free, with students responsible for fees and books. The additional courses, worth up to \$30,000, should help most students obtain a second major.

“We are introducing the program for Bachelor of Business Administration – Accounting, Accounting Fraud Investigation, and Honors Professional Accountancy students to test our internal capabilities to support this program,” said Shelley Lowe, Executive Director of Career Services. “There are a significant number of services to students associated with the employment guarantee, and we need to track resources needed to support the program as well as the impact it has on students, since this program provides a significant incentive for them to engage in activities that are voluntary.”

“Each year we will include additional bachelor degree programs to this guarantee,” said Dr. Pappas. “All of our degrees should lead to career fields with available jobs. If they don’t, we should not be offering that program and taking students’ money. A DU degree in the hands of a serious, disciplined student should lead to a job, plain and simple.”

Complete details about the Davenport University Employment Guarantee are [here](#).

About Davenport University

Founded in 1866, Davenport is a private, non-profit university serving nearly 10,000 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 50 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology, health professions and urban education. More information is available at www.davenport.edu.

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