



NEWS RELEASE

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DAVENPORT UNIVERSITY ANNOUNCES LAND GIFT BY FARMERS INSURANCE

GRAND RAPIDS, Mich., Oct. 1, 2014 – Davenport University is pleased to announce the gift of 45 acres of land by Farmers Insurance Group, allowing the university to expand upon its existing Farmers Insurance Athletic Complex on 68th Street in preparation for the launch of an expanded track & field team in the upcoming year and its new football team in 2016. With this gift, the Farmers Insurance Athletic Complex now encompasses 68 acres just south of Farmers' corporate offices in Caledonia Township, which includes an earlier Farmers gift of 17 acres.

"We have had an outstanding relationship with Davenport University for some time," said Steve Boshoven, President of Farmers Specialty Insurance. "Numerous Farmers' employees are seeking degrees from Davenport and benefitting from a tuition discount. We also have worked closely with the university to develop a bachelor's degree with an insurance focus. This land gift further extends our cooperation and the Farmers Insurance Athletic Complex, benefitting students and the entire community."

"We are deeply grateful for this generous gift of land," said Dr. Richard Pappas, President of Davenport University. "Expanding the facilities that support our athletic programs is a key strategic component of the university's growth plans at the W.A. Lettinga Campus, providing more opportunities for student athletes to pursue degrees that lead to careers in business, technology, health and urban education. Farmers Insurance has been an outstanding collaborator for DU and we are proud of our association with this industry leader and West Michigan neighbor."

Rockford Construction will commence work immediately to develop DU's track & field facilities, slated to open in 2015, and a turf field that will support development of Davenport's football program, scheduled to begin competition in the fall of 2016. The additional space also will accommodate expanded parking for other athletic programs at the Farmers Insurance Athletic Complex, including DU's baseball, softball and tennis teams.

About Davenport University

Founded in 1866, Davenport is a private, non-profit university serving nearly 10,000 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 50 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology, health professions and urban education. More information is available at www.davenport.edu.

About Farmers Insurance

Farmers Insurance Group of Companies is a leading U.S. insurer of automobiles, homes and small businesses and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and nearly 24,000 employees.

Farmers is a trade name and may refer to Farmers Group, Inc. or the Farmers Exchanges, as the case may be. Farmers Group, Inc., a management and holding company, along with its subsidiaries, is wholly owned by the Zurich Insurance Group Ltd. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders, and managed by Farmers Group, Inc. and its subsidiaries. For more information about Farmers, visit its Web site at www.farmers.com or at [www.Facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).

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