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NEW BOOK HELPS DAVENPORT UNIVERSITY CELEBRATE ITS 150th ANNIVERSARY

Davenport: Educating Across Three Centuries now available online

GRAND RAPIDS, Mich., Sept. 20, 2016 – The granddaughter of Davenport University’s namesake and a former provost for the institution have co-authored *Davenport: Educating Across Three Centuries*, helping the Grand Rapids-based university celebrate its 150th Anniversary.

“This book is outstanding,” stated Davenport’s President, Dr. Richard J. Pappas. “It tells the story of how a business school started in 1866 by a Civil War veteran grew into one of the largest private, non-profit universities in the state of Michigan. It shares how this institution has demonstrated innovation time after time to not only survive, but thrive. This inspirational story provides the foundation for the quality initiatives we pursue today that will continually improve outcomes that benefit our students, their future employers, and the communities we serve.”

Authored by Margaret (Peggy) Mocerri and Thomas Brown, Ph.D. with a forward by Chancellor Emeritus Donald W. Maine, the 283-page book shares the history of the school from its founding as Grand Rapids Business College to its present-day reality as a multi-campus university helping students achieve their career aspirations in business, technology, health and urban education. With hundreds of photos and compelling stories, the book will be cherished by the school’s alumni, employees and supporters. All DU employees recently received copies of the book at the university’s annual all-staff Davenfest celebration, with Mocerri and Brown on hand to autograph.

“This was truly a labor of love,” stated Mocerri, the granddaughter of the school’s namesake, M.E. Davenport, and the daughter of former President Robert W. Sneden. “It is amazing to me how this small, family enterprise has grown into a statewide institution benefitting so many students. Although they certainly envisioned what Davenport has now become, I’m sure my grandfather and father would still be in awe, and immensely proud, of this university.”

“This book was an amazing way to cap a long career in higher education and, in particular, my 45 years with Davenport,” said Brown, who served in a variety of roles at Davenport between 1966 and 2011, retiring after serving as Provost. “I had the great distinction of serving a number of presidents who had the foresight to pursue accreditation, bachelor’s and master’s degrees, online education and more. I’m very proud of my time at Davenport and to be part of such an amazing story.”

***Davenport: Educating Across Three Centuries* is available for \$44.95 at www.DUspirit.com.**

About Davenport University

Founded in 1866, Davenport is a private, non-profit university serving about 8,500 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 80 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology, health professions and urban education. More information is available at www.davenport.edu.

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