



## NEWS RELEASE

CONTACT:

Lyndsie Post  
Davenport University  
616-732-1084  
[lyndsie.post@davenport.edu](mailto:lyndsie.post@davenport.edu)

### **DAVENPORT UNIVERSITY'S GLOBAL CAMPUS EARNS FIRST QUALITY MATTERS CERTIFICATION FOR ONLINE COURSE DESIGN**

**GRAND RAPIDS, Mich., June 27, 2017** – Diversity in Society (SOSC201) is the first online course of Davenport University's Global Campus to receive Quality Matters (QM) certification, the national standard of quality in online courses. Quality Matters is an international organization recognized as a leader in quality assurance for online education.

With a Vision 2020 strategic plan focused on quality outcomes and innovation, Davenport has redesigned 120 of its more than 500 online course offerings following the QM rubric, which is based on student-centered priorities. Courses receiving QM certification undergo a rigorous review process focused on course quality assurance. The Diversity in Society course was the first submitted to QM reviewers by Davenport, with two more planned for July.

"We are honored to receive our first Quality Matters certification," said Brian Miller, Dean of Davenport's Global Campus. "Continuous quality improvement is a key initiative for Davenport. The benchmarking and expert reviews that are part of the QM certification process are important to helping us continually improve as we seek to provide high-quality courses, in-seat and online, that ensure Davenport students are fully prepared to excel in their careers after graduation."

#### **About Quality Matters**

Quality Matters is a nonprofit organization comprised of a dedicated staff that works together virtually—from cities all over the United States—to support everyone's quality assurance goals. But in order to truly achieve our mission of defining and maintaining quality assurance in online learning, we rely on our larger community of QM Coordinators, workshop facilitators, peer and master reviewers, program reviewers, conference presenters, and all the other individuals and groups who are champions for QM and help everyone deliver on the promise of online learning. More information is available at [qualitymatters.org](http://qualitymatters.org).

#### **About Davenport University**

Founded in 1866, Davenport is a private, non-profit university serving nearly 8,000 students at campuses across Michigan and online. With tuition among the lowest of all private universities in the state, Davenport provides high academic quality, small class sizes, conveniently located campuses, faculty with real-world experience and more than 80 dynamic undergraduate and graduate programs addressing in-demand careers in business, technology, health professions and urban education. More information is available at [davenport.edu](http://davenport.edu).

###